

# BODYARMOR® FOOTBALL TAILGATE SWEEPSTAKES

## OFFICIAL RULES

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

- 1. SWEEPSTAKES DESCRIPTION: BODYARMOR® Football Tailgate Sweepstakes** (the “**Sweepstakes**”) begins on 8/1/21 at 12:00:00 AM Eastern Standard Time (“**EST**”) and ends on 1/7/22 at 11:59:59 PM (EST) (the “**Sweepstakes Period**”). The Sweepstakes Period includes a qualifying purchase period which begins on 8/1/21 at 12:00:00 AM (EST) and ends on 12/31/21 at 11:59:59 PM (EST) (“**Qualifying Purchase Period**”). Participation in the Sweepstakes does not constitute participation in any other promotion, contest or sweepstakes. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of BA Sports Nutrition, LLC, 17-20 Whitestone Expressway, Suite #401, Whitestone, NY 11357 (“**Sponsor**”), which shall be final and binding in all respects. The administration of the Sweepstakes will be conducted by TPG Rewards, Inc., 19790 West Dixie Hwy, Suite 808, Aventura, FL 33180 (“**Administrator**”).
- 2. ELIGIBILITY:** Open only to legal United States residents residing in the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older at the time of entry. Employees, officers and directors of Sponsor, Administrator and each of their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (collectively, the “**Sweepstakes Entities**”) and the immediate family members, and/or those living in the same household of each, are ineligible to enter the Sweepstakes or win a prize. Sweepstakes is void where prohibited by law.
- 3. HOW IT WORKS:**

There are two (2) ways to enter the Sweepstakes:

- A) With Purchase:** During the Qualifying Purchase Period,
- **BUY** any one (1) participating **BODYARMOR®** product (“**Qualifying Purchase**”). A complete list of participating product SKUs are listed below. Note: Product returns/exchanges and rainchecks from before the Sweepstakes Period do not constitute a Qualifying Purchase and will not qualify as an entry into this Sweepstakes;
  - **SNAP** a picture of your entire receipt showing the Qualifying Purchase and **UPLOAD** it at [www.BAfootballtailgate.com](http://www.BAfootballtailgate.com) (“**Website**”) by 11:59:59 PM (EST) on 1/7/22. **ANY RECEIPT SUBMISSIONS UPLOADED AFTER THE END OF THE SWEEPSTAKES PERIOD WILL NOT BE ACCEPTED,**

EVEN IF PURCHASE WAS MADE DURING QUALIFYING PURCHASE PERIOD AND IS OTHERWISE IN COMPLIANCE WITH THESE OFFICIAL RULES. **Data rates may apply for submissions made via mobile device. Check with your wireless service provider for any applicable rates and fees.** Only Qualifying Purchases are valid for this offer. Photo must include the entire receipt from top to bottom, including all four (4) corners. Be sure that the required information is captured in the receipt, which includes retailer name, date of purchase, time of purchase, receipt total and at least one (1) Participating Product/UPC code from a Qualifying Purchase (“**Required Information**”). All Required Information must be legible in your image. For longer receipts, you may submit a picture of the receipt folded ensuring that it shows the Required Information. Blurry and/or unreadable receipt image will be rejected. Star the Participating Product associated with your Qualifying Purchase on your receipt for quicker verification. ALL SUBMISSIONS ARE SUBJECT TO VALIDATION BY ADMINISTRATOR ON BEHALF OF SPONSOR; IF SUBMISSION IS NOT VALIDATED, YOU WILL NOT RECEIVE AN ENTRY. For help, visit [www.BAfootballtailgate.com](http://www.BAfootballtailgate.com).

- **GET** one (1) entry into the Sweepstakes for each Qualifying Purchase received once your receipt is validated, subject to the entry limitations stated below.

The following **BODYARMOR®** products/SKUs (“**Participating Products**”) shall qualify as part of a Qualifying Purchase in the Sweepstakes:

<b>Participating Products</b>	<b>UPC – Single Bottle</b>	<b>UPC – Case (Amazon only &amp; Walmart.com)</b>
<b>16oz SPORTS DRINK</b>		
16oz BODYARMOR Sports Drink Fruit Punch	858176002133	858176002041
16oz BODYARMOR Sports Drink Grape	858176002188	858176002072
16oz BODYARMOR Sports Drink Tropical Punch	858176002171	858176002096
16oz BODYARMOR Sports Drink Blackout Berry	858176002119	858176002164
16oz BODYARMOR Sports Drink Watermelon Strawberry	858176002423	858176002447
16oz BODYARMOR Sports Drink Pineapple Coconut	858176002522	858176002539
16oz BODYARMOR Sports Drink Berry Lemonade	858176002874	858176002935
16oz BODYARMOR Sports Drink Gold Berry	8500009942470	8500009942487
<b>16oz LYTE</b>		
16oz BODYARMOR LYTE Peach Mango	858176002270	858176002294
16oz BODYARMOR LYTE Orange Clementine	858176002485	858176002492
16oz BODYARMOR LYTE Blueberry Pomegranate	858176002508	858176002515
16oz BODYARMOR LYTE Coconut	858176002775	858176002782
16oz BODYARMOR LYTE Berry Punch	858176002904	858176002942
16oz BODYARMOR LYTE Tropical Coconut	858176002966	858176002973
16oz BODYARMOR LYTE Watermelon LYTE	858176002959	858176002928
16oz BODYARMOR LYTE Strawberry Lemonade	850009942333	850009942340
<b>28oz SPORTS DRINK</b>		
28oz BODYARMOR Sports Drink Orange Mango	858176002300	858176002348

28oz BODYARMOR Sports Drink Strawberry Banana	858176002317	858176002355
28oz BODYARMOR Sports Drink Fruit Punch	858176002324	858176002362
28oz BODYARMOR Sports Drink Blackout Berry	858176002331	858176002379
28oz BODYARMOR Sports Drink Tropical Punch	858176002546	858176002553
28oz BODYARMOR Sports Drink Watermelon Strawberry	858176002560	858176002577
28oz BODYARMOR Sports Drink Knockout Punch	858176002706	858176002690
28oz BODYARMOR Sports Drink Pineapple Coconut	858176002836	858176002867
28oz BODYARMOR Sports Drink Berry Lemonade	858176002898	858176002911
28oz BODYARMOR Sports Drink Gold Berry	850009942456	850009942463
28oz BODYARMOR Sports Drink Blue Raspberry	850009942432	850009942449
<b>28oz LYTE</b>		
28oz BODYARMOR LYTE Peach Mango	858176002843	858176002850
28oz BODYARMOR LYTE Blueberry Pomegranate	858176002584	858176002591
28oz BODYARMOR LYTE Watermelon	850009942098	850009942081
28oz BODYARMOR LYTE Tropical Coconut	850009942357	850009942364
<b>8pk 12oz SPORTS DRINK</b>		
8pk 12oz BODYARMOR Sports Drink Orange Mango	858176002812	
8pk 12oz BODYARMOR Sports Drink Fruit Punch	858176002805	
8pk 12oz BODYARMOR Sports Drink Strawberry Banana	858176002829	
8pk 12oz BODYARMOR Sports Drink Tropical Punch	858176002997	
8pk 12oz BODYARMOR Sports Drink Blue Raspberry	850009942036	
<b>8pk 12oz LYTE SPORTS DRINK</b>		
8pk 12oz BODYARMOR LYTE Peach Mango	858176002799	
8pk 12oz BODYARMOR LYTE Berry Punch	850009942012	
8pk 12oz BODYARMOR LYTE Watermelon	850009942371	
<b>SPORTWATER</b>		
20oz BODYARMOR SportWater	858176002126	
700mL BODYARMOR SportWater	858176002140	858176002218
1L BODYARMOR SportWater	858176002157	858176002225
6pk 20oz BODYARMOR SportWater	850009942043	
<b>EDGE</b>		
20oz BODYARMOR EDGE Orange Frenzy	850009942289	850009942241
20oz BODYARMOR EDGE Power Punch	850009942258	850009942210
20oz BODYARMOR EDGE Tropical Chaos	850009942265	850009942227
20oz BODYARMOR EDGE Berry Blitz	850009942272	850009942234
<b>CLUB PACKS</b>		
20pk 16oz Club Pack BODYARMOR Sports Drink V1	858176002645	
20pk 16oz Club Pack BODYARMOR LYTE V1	850009942104	
20pk 16oz Club Pack BODYARMOR Sports Drink V2	850009942494	
20pk 16oz Club Pack BODYARMOR LYTE V2	850009942500	
20pk 16oz Club Pack BODYARMOR Sports Drink V3	850009942173	
20pk 16oz Club Pack BODYARMOR LYTE V3	850009942166	
30pk 12oz Club Pack Sports Drink V1	850009942159	
20pk 12oz Club Pack Sports Drink V1	850009942517	
28pk 12oz Club Pack BODYARMOR LYTE V1	850009942555	
28pk 12oz Club Pack BODYARMOR Sports Drink V2	850009942524	
12pk 1L BODYARMOR SportWater	858176002157	

**B) Without Purchase:** During the Sweepstakes Period, you may also enter for free by sending a 3" x 5" piece of paper containing your full name, date of birth, address, city, state, zip code, daytime phone number, and email address (if available) in an envelope with sufficient postage affixed to: TPG Rewards, Inc., **ICO: BODYARMOR® FOOTBALL, 19790 West Dixie Hwy., Suite 808, Aventura, FL 33180**. Mail-in entry must be postmarked by 12/31/21 and received by 1/7/22. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, stolen, postage due or mutilated mail.

Except as contemplated in these Official Rules, personal information collected in connection with this Sweepstakes will be used in accordance with Sponsor's Privacy Policy as noted below in these Official Rules. Each receipt can only qualify for one (1) entry, and can only be submitted once (even if receipt indicates purchase or more than one (1) Qualifying Purchase). **Limit one (1) entry per person, per day regardless of method of entry.** For purposes of these Official Rules, a "day" is defined as any calendar day as determined by the postmark or electronic entry time stamp based on EST (as applicable). Entrants that mail-in an entry are permitted two (2) entries postmarked on a Monday during the Promotion Period; one (1) entry will be submitted for the Monday associated with the postmark and one (1) entry will be submitted for the Sunday prior to the Monday associated with the postmark.

4. **RANDOM DRAWING:** Potential winners will be selected in a random drawing on or about 1/11/22 from among all eligible entries received from all methods combined by Sponsor or its designee.
5. **WINNER NOTIFICATION:** Potential prize winners will be notified by email and/or phone, using contact information provided or collected at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within five (5) days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to two (2) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. Potential prize winners of a prize valued at \$600 or more will be required to sign and return a notarized Affidavit of Eligibility/Liability Release and, where permitted by law, Publicity Release (collectively, "**Winner's Documents**") within ten (10) days after first notification attempt. If prize notification or prize is returned as non-deliverable, prize may be forfeited. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize

for any reason prior to award, such prize will be forfeited and an alternate prize winner may be selected.

## 6. PRIZES/APPROXIMATE RETAIL VALUES (ARV)/ODDS:

### UNCLAIMED/UNREDEEMED PRIZES WILL NOT BE AWARDED

One (1) Grand Prize is available to be awarded. Grand Prize winner will receive a Customized Tailgating Trailer (ARV \$10,000). Color and options of trailer are at sole discretion of Sponsor. Grand Prize winner is responsible for all tag, tax, title, license, delivery, insurance and registration fees associated with trailer. Cash option – Grand Prize winner will have the opportunity to choose a cash option in lieu of the Customized Tailgating Trailer. Cash option would be awarded in the form of a \$10,000 check to the winner. Determination of actual Grand Prize to be awarded will be made by Grand Prize winner upon completion and verification of his/her Winner's Documents. In the event the Grand Prize winner selects the Customized Tailgating Trailer option, the actual prize will be awarded approximately sixteen (16) weeks after prize declaration to allow for completion of the Customized Tailgating Trailer.

Three Hundred Six (306) Secondary Prizes are available to be awarded. All Secondary Prizes will be randomly awarded. Each Secondary Prize winner will receive only one (1) Secondary Prize from the following available Secondary Prizes: ten (10) available - **BODYARMOR**<sup>®</sup> branded Folding Chair (ARV \$15.40 ea.); ten (10) available - Cuisinart<sup>®</sup> BBQ Tool Set (ARV \$60 ea.); five (5) available - **BODYARMOR**<sup>®</sup> branded Cornhole Set (ARV \$109 ea.); five (5) available - **BODYARMOR**<sup>®</sup> branded Fire Pit (ARV \$242 ea.); five (5) available –OtterBox Venture 45 Qt Cooler with **BODYARMOR**<sup>®</sup> logo (ARV \$325 ea.); three (3) available – Portable Grill (ARV \$330 ea.); two (2) available – Riding Cooler (ARV \$800 ea.); five (5) available – 5'x5' Tent (ARV \$97.35 ea.); three (3) available - **BODYARMOR**<sup>®</sup> branded Rocker Gaming Chair (ARV \$200 ea.); two hundred fifty (250) available - **BODYARMOR**<sup>®</sup> branded Football Hat (ARV \$11 ea.); eight (8) available - **BODYARMOR**<sup>®</sup> branded signed Athlete Memorabilia (one (1) signed memorabilia item available for each of the following **BODYARMOR**<sup>®</sup> Athletes – Baker Mayfield (jersey), Bobby Wagner (jersey), Cam Jordan (jersey), CeeDee Lamb (jersey), Christian McCaffrey (jersey), Drew Lock (jersey), Kyler Murray (jersey), Richard Sherman (jersey) (ARV \$250 ea.).

Total ARV of all prizes \$22,560.75. Prizes to be provided by Sponsor or its designee. Unclaimed prizes will not be awarded. All applicable federal, state, and local taxes on prize are the sole responsibility of the prize winner. Odds of winning depend on the total number of eligible entries received from all methods combined. Limit one (1) prize per person in the Sweepstakes.  
**Prize winners of a prize valued at \$600 or more will receive an Internal**

**Revenue Service Form 1099 for the ARV of the prize for the tax year in which the prize was awarded.**

7. **GENERAL PRIZE CONDITIONS:** Prize is non-transferable prior to awarding. No cash alternative or prize substitutions will be allowed, except Sponsor reserves the right to substitute a prize of comparable value or provide a cash option (at Sponsor's discretion) if a Prize listed is unavailable for any reason. Prize winners shall be solely responsible for all federal, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable prize. Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished by third parties in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.
8. **GENERAL:** By entering the Sweepstakes, entrants agree to release and hold harmless, Sweepstakes Entities, their respective related companies, parents, subsidiaries, limited liability companies, affiliates, directors, officers, employees, assigns, consultants, representatives, agents and their respective agents and agencies ("**Released Parties**") from and against any claim or cause of action arising out of participation or attempt to participate in the Sweepstakes or receipt or use of any prize. Entrants and winners (i.e. entrants that accept a prize) release and agree to indemnify and hold the Released Parties harmless against any and all claims and liability out of acceptance, possession, use or misuses of prize, or participation in this Sweepstakes. Released Parties will have no liability whatsoever for any injuries, losses or damages of any kind resulting from acceptance, possession, use and/or misuse of any prize or participation in the Sweepstakes or any prize-related activities. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Sponsor and its designees and assigns may use the winner's name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, unless prohibited by law. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final and binding in all respects. Sponsor is not responsible for any typographical or other error in the printing of the offer or in administration of the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND

UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

9. **LIMITATIONS AND RELEASES:** Any attempted form of entry into the Sweepstakes, other than the entry methods stated, is prohibited. The Released Parties are not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware, software, electronic, network, telephone or other communications malfunctions, errors or failures of any kind, errors in transmission, lost or unavailable network connections, telephone connections, wireless phone connections, website, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture or entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed transmissions which may limit or restrict a participant's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's phone, or other matter relating to or resulting from participating in this Sweepstakes or downloading any materials in the Sweepstakes.

If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes; and/or to award the prizes from among all eligible non-suspect entries received from all methods combined up to the action taken by the Sponsor provided a sufficient number of eligible entries have been received. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.

10. **GOVERNING LAW:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

11. **PRIVACY:** For information about how the Sponsor uses your personal information, please see its privacy policy, located at <https://www.drinkbodyarmor.com/legal/>.

12. **WINNERS' LIST:** Any legally required winner's list may be obtained by sending a self-addressed, stamped envelope to: **BODYARMOR® FOOTBALL Sweepstakes**, Attn: Winners List, 19790 West Dixie Hwy., Suite 808, Aventura, FL 33180. All such requests must be received within six (6) weeks after the end of the Sweepstakes Period.

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